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Building an Online Shopping Cart Using C# Part 2

by [Juan Martínez](#)

CATEGORY: [Application Development](#)
ARTICLE TYPE: [Tutorial](#)

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ABSTRACT

In this article, Juan Martinez continues his work in building an online shopping cart application. In part one, he discussed the basic framework of the application, now the time has come to increase the features of the shopping cart and have a complete system for online use. These enhancements will demonstrate how easy it is to add new functionality to the framework, by adding a customer rating control for the available items. He will also build an administration console, which will enable us to manage the online store through the web, and will discuss the security issues on the web, and how to implement SSL in you server for encryption. Finally he will briefly discuss the various payment services available on the web.

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ARTICLE

Editor's Note: This article's code has been updated to work with the final release of the .Net framework.

In this article, we shall continue our work in building the online shopping cart application that we began in part one (<http://www.csharptoday.com/content/articles/20011821.asp>). We have already discussed the basis framework of the application; we built a category list, item showcase, shopping cart, and checkout system.

Now the time has come to increase the features of the shopping cart and have a complete system for online use. We will build upon our development from part one and enrich the website with new features in the same way we did before, first defining our basic requirements, setting up the necessary modifications, and finally converting it to code.

These enhancements will demonstrate how easy it is to add new functionality to the framework described in the previous article, by adding a customer rating control for the available items. We will also build an administration console, which will enable us to manage the online store through the web. We will also discuss the security issues on the web, and how to implement SSL in your server for encryption. Finally we will briefly discuss the various payment services available on the web.

The application will be designed to work with an SQL Server database for storage. Application logic will be done within the Web Form and presented to the user through the web browser. Core logic will reside in a separate C# component using the code behind technique. It will also be .NET framework Beta 2 compliant.

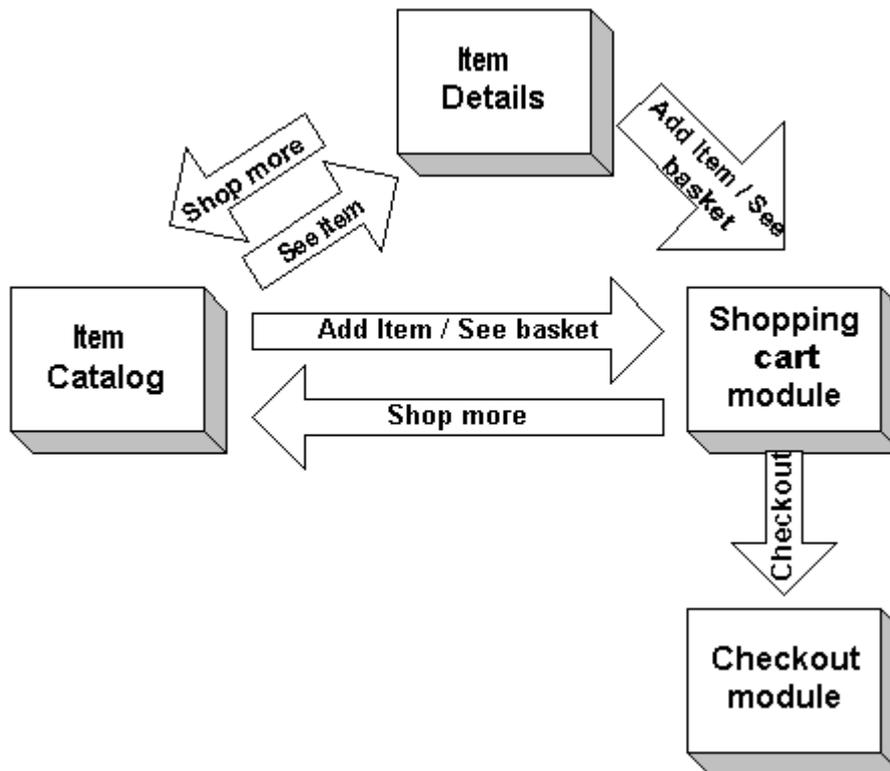
It is assumed that you have basic knowledge of the C# language, web development knowledge, and database design basics.

Remembering the shopping cart architecture

Before we start to put together our new components, we need to remember the architecture of our existing shopping cart. We will review the shopping cart model and state where our modifications will be. We will also look back at our existing database, which we will then modify to support the new features.

The shopping cart model

The shopping cart model is a simplified flow of information that happens in all online shopping cart implementations, and is the basis for our online cart.



We then have four basic modules in our application:

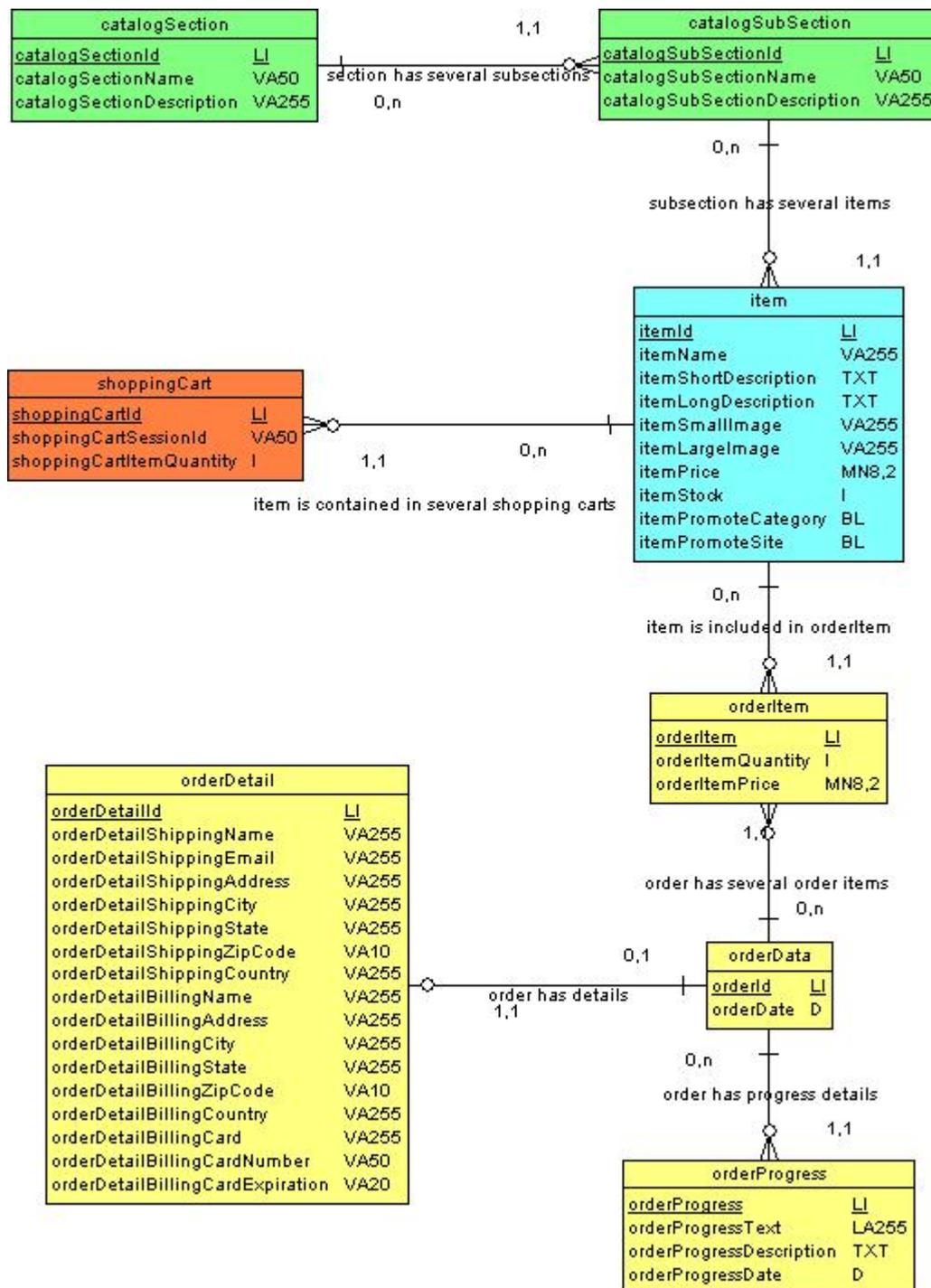
- Item Catalog - Here we display the options to our clients in an organized way.
- Item Details - Here we show the client as much info as we can to show off our product.
- Shopping Cart - Here we manage the user's selected items.
- Checkout System - Here we save the items selected and the client's information to close the transaction.

We will build additional features inside the "item details" module by coding new user controls and simply include them in the Web Form.

The administration console will control the information in the database. It will not have any influence on the shopping cart model, as it will act as a back end.

The database model

Now we will take a look at our database schema.



The tables are grouped as follows:

- Green - The catalog part of our application.
- Blue - Item details.
- Orange - Shopping cart basket.
- Yellow - The checkout system.

The new features of our application will have to interact with this existing database schema. The details will be discussed afterwards.

The job ahead

Now that we have reviewed the work done previously, we need to define our new requirements, and then do the appropriate changes to be able to support them.

Defining our new requirements

As in every software development cycle, we need to define our requirements first, so that we can design software capable of giving satisfaction to our customers.

Our online shopping cart application should add the following features:

- Include a customer rating component.
- An administration console to modify the existing information for the catalog section / subsection, items and have a list of orders.
- The administration console should allow registered users only through a login screen.
- The console should also provide a way to manage these users.
- The site should implement SSL encryption in the back end for security.
- The shopping cart should also accept online transactions through the web.

The customer rating feature

This will be a new feature to integrate into the existing website. The goal of this part of the article is to show how easy it is to develop new functionality into existing websites using the ASP. Net framework.

This new feature requires us to develop a new user control to implement the functionality. This will be `uc_item_rating.ascx`, used to display the existing comments and add new ones.

Database modifications

The database needs to be modified to accommodate the new feature. We just need to add a new table and a relationship to the item table.

New controls

Our Web Application is made up of user controls. We do this to implement functionality in a modular fashion. It is now time to extend our implementation. We will add a new user control to hold the new functionality. This control will present the list of user reviews, and provide a form to add new comments. It will be added with the following code:

Registered in the page:

```
<%@ Register TagPrefix="SC" TagName="ItemRating" Src="uc_item_rate.ascx" %>
```

And included in the page body:

```
<SC:ItemRating runat="server" />
```

Code behind classes

The code to achieve the desired behavior resides in the `UclItemRating` class. The following code populates the rating list and calculates the average rating for the selected item:

```
int myItemId = 0;
if (Request.QueryString["itemId"] != null)
{
    myItemId = Int32.Parse(Request.QueryString["itemId"]);
}

//Bind the rating list
string SQLQuery = "SELECT itemRatingAuthor, itemRatingComment, itemRatingRate FROM itemR
WHERE itemId = " + myItemId.ToString() + " ORDER BY itemRatingId ASC";
String connString = ConfigurationSettings.AppSettings["connString"];

SqlConnection myConnection = new SqlConnection(connString);
SqlDataAdapter myCommand = new SqlDataAdapter(SQLQuery, myConnection);

DataSet ds = new DataSet();
```

```

myCommand.Fill(ds, "itemRating");

MyRatingList.DataSource = new DataView(ds.Tables[0]);
MyRatingList.DataBind();

//Calculate the average rating for the item
string strSelect = "SELECT itemRatingRate AS rate FROM itemRating";
myConnection = new SqlConnection(connString);
SqlCommand myCommand2 = new SqlCommand(strSelect, myConnection);

myConnection.Open();
SqlDataReader dr = myCommand2.ExecuteReader();
int total = 0;
double count = 0;

while (dr.Read())
{
    total += dr.GetInt32(0);
    count++;
}
double rate = 0;
rate = total / count;
myConnection.Close();

lblRating.Text = "Average Rating: " + rate.ToString();

```

The following code adds a new user rating to the list.

```

string author = "";
string comment = "";
int rate = 0;

author = txtAuthor.Text;
comment = txtComment.Text;
if (Radio1.Checked)
{
    rate = 3;
}
else if (Radio2.Checked)
{
    rate = 2;
}
else if (Radio3.Checked)
{
    rate = 1;
}
int myItemId = 0;
if (Request.QueryString["itemId"] != null)
{
    myItemId = Int32.Parse(Request.QueryString["itemId"]);
}

String connString = ConfigurationSettings.AppSettings["connString"];

//Retreive new Id from main order table
string strSelect = "SELECT COUNT(itemRatingId) AS myId FROM itemRating";
SqlConnection myConnection = new SqlConnection(connString);
SqlCommand myCommand = new SqlCommand(strSelect, myConnection);

myConnection.Open();
SqlDataReader dr = myCommand.ExecuteReader();
int newRateId = 0;
if (dr.Read())
{
    newRateId = dr.GetInt32(0) + 1;
}
myConnection.Close();

//Add new order to the main order table
string strInsert = "INSERT INTO itemRating(itemRatingId, itemId,

```

```

itemRatingAuthor, itemRatingComment, itemRatingRate) "
    + "VALUES (" + newRateId.ToString() + ", "
    + " " + myItemId.ToString() + ", "
    + "'" + author + "',"
    + "'" + comment + "',"
    + " " + rate.ToString() + ")";

myConnection = new SqlConnection(connString);
myCommand = new SqlCommand(strInsert, myConnection);

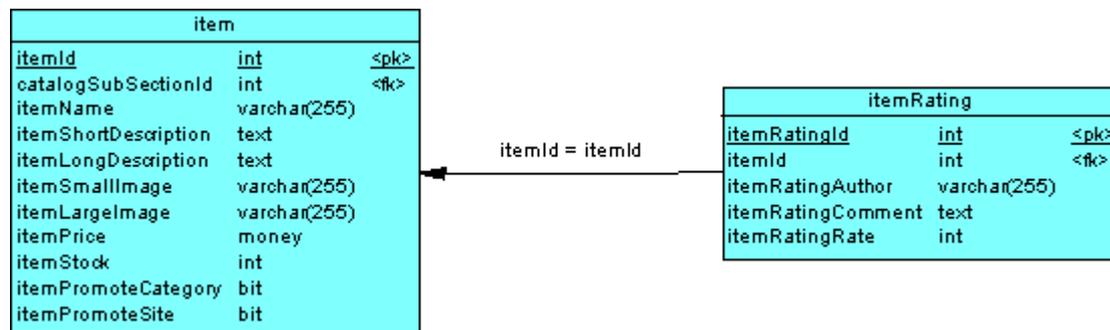
myConnection.Open();
int queryResult = myCommand.ExecuteNonQuery();
myConnection.Close();

txtAuthor.Text = "";
txtComment.Text = "";
Radio1.Checked = false;
Radio2.Checked = true;
Radio3.Checked = false;
BindRatingList();

```

Final screens

Finally our item screen should look like this:



The administration console

The administration console consists of the pages needed to keep the site up to date. Administration pages should be developed for each table in the database that is to be administered through the web. We will present the development of such a page for the item table.

The user controls

We will develop several controls for this page. These controls contain specific functionality and are the building blocks of our Web Form. The controls are the following:

- uc_admin_menu.ascx - Displays a list of categories.
- uc_admin_item.ascx - Displays the list of items for the selected category and provides a form to add new items to that category. This will be used when we need to display the list of items and add new items.
- uc_admin_item_edit.ascx - Provides a form to modify the information for the selected item. This will be used when we want to see the item's details and modify them.

The code behind classes

We have a couple of user controls that handle the information for the items in the store. The first displays the list of subsections and the list of items in the selected subsection. It allows us to add a new item to the store. The second user control displays a form with the selected item information that allows us to edit the information of the item. It also enables us to delete the item.

The item list

This code populates our list of items. First we define our DataList in the user control. This piece of code lies in the Web Form, and represents how the data will be displayed. It defines the look and feel of the list. Another part

of our code is in charge of adding content to it.

```

<asp:DataList id="MyProductList" runat="server"
    BorderColor="black"
    BorderWidth="1"
    GridLines="Both"
    CellPadding="3"
    Font-Name="Verdana"
    Font-Size="8pt"
    Width="600px"
    HeaderStyle-BackColor="#aaaadd"
    SelectedItemStyle-BackColor="Gainsboro"
    RepeatDirection = "Horizontal"
    RepeatColumns = "1"
    DataKeyField="itemId"
    >
    <ItemTemplate>
        <table>
        <tr>
        <td width=600 colspan=2><a href='admin_item_mod.aspx?subSectionId=<## DataBinde
            "catalogSubSectionId") %>&itemID=<## DataBinder.Eval(Container.DataIt
            %>'><span class="itemText">Edit / Delete</span></a></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item Id:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemId") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item name:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemName") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item short descripcion:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemShortDescription") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item long descripcion:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemLongDescription") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item small image:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemSmallImage") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item large image:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemLargeImage") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item price:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemPrice") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Item Stock:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemStock") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Promote in Category Home:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,
            "itemPromoteCategory") %></span></td>
        </tr>
        <tr>
        <td width=300><span class="itemTitle">Promote in Site Home:</span></td>
        <td width=300><span class="itemText"><## DataBinder.Eval(Container.DataItem,

```

```

                "itemPromoteSite") %></span></td>
            </tr>
        </table>
    </ItemTemplate>
</asp:DataList>

```

Then we read from the database and bind the results to our `DataList` in the user control. This function executes the statement against the database and binds the results to the list:

```

protected void BindProductList(string subSectionId)
{
    string SQLQuery = "SELECT * FROM item WHERE catalogSubSectionId=" + subSectionId
    + " ORDER BY catalogSubSectionId, itemName";
    String connString = ConfigurationSettings.AppSettings["connString"];

    SqlConnection myConnection = new SqlConnection(connString);
    SqlDataAdapter myCommand = new SqlDataAdapter(SQLQuery, myConnection);

    DataSet ds = new DataSet();
    myCommand.Fill(ds, "item");

    MyProductList.DataSource = new DataView(ds.Tables[0]);
    MyProductList.DataBind();
}

```

The add button

This code calls the function to add the new item to the store in the currently selected subsection.

```
<asp:button text="Add Item" OnClick="AddItem_Click" runat=server/>
```

This code reads the information from the form and saves it to the database. This functionality is fairly simple. We check for the values in the Web Form and use it to build an `Insert` statement; we then execute it to save the new record.

```

protected void AddItem_Click(object Source, EventArgs e)
{
    if (Request.QueryString["subSectionId"] != null)
    {
        string itemName = txtItemName.Text;
        string shortDesc = txtShort.Text;
        string longDesc = txtLong.Text;
        string smallImg = txtSmall.Text;
        string largeImg = txtLarge.Text;
        string price = txtPrice.Text;
        string stock = txtStock.Text;
        string myPromoteCategory = "";
        string myPromoteSite = "";
        if (promoteCategory.Checked)
        {
            myPromoteCategory = "1";
        }
        else
        {
            myPromoteCategory = "0";
        }
        if (promoteSite.Checked)
        {
            myPromoteSite = "1";
        }
        else
        {
            myPromoteSite = "0";
        }

        //Retreive new Id from main item table
        String connString = ConfigurationSettings.AppSettings["connString"];
        SqlConnection myConnection = new SqlConnection(connString);
    }
}

```

```

string strSelect = "SELECT MAX(itemId) AS myId FROM item";
SqlCommand myCommand = new SqlCommand(strSelect, myConnection);

myConnection.Open();
SqlDataReader dr = myCommand.ExecuteReader();
int newId = 0;
if (dr.Read())
{
    newId = dr.GetInt32(0) + 1;
}
myConnection.Close();

//Add new item
string strInsert = "INSERT INTO item(itemId, catalogSubSectionId, itemName, itemSh
    itemLongDescription, itemSmallImage, itemLargeImage, itemPrice, itemStock, it
    itemPromoteSite) "
    + "VALUES(" + newId + ", " + Request.QueryString["subSectionId"] + ", '"
        + itemName + "', '" + shortDesc + "', '" + longDesc + "', '" + smallI
        + "', '" + largeImg + "', " + price + ", " + stock + ", "
        + myPromoteCategory + ", " + myPromoteSite + ")";

myConnection = new SqlConnection(connString);
myCommand = new SqlCommand(strInsert, myConnection);

myConnection.Open();
int queryResult = myCommand.ExecuteNonQuery();
myConnection.Close();

txtItemName.Text = "";
txtShort.Text = "";
txtLong.Text = "";
txtSmall.Text = "";
txtLarge.Text = "";
txtPrice.Text = "";
txtStock.Text = "";
promoteCategory.Checked = false;
promoteSite.Checked = false;

BindProductList(Request.QueryString["subSectionId"]);
}
}

```

The Edit button

This button calls the edit function and saves the new data for the item. This is similar to the add button, in that we get the information from the Web Form and create the appropriate statement.

This displays the button in the Web Form:

```
<asp:button text="Edit Item" OnClick="EditItem_Click" runat=server/>
```

This stores the information to the database:

```

protected void EditItem_Click(object Source, EventArgs e)
{
    if (Request.QueryString["subSectionId"] != null && Request.QueryString["itemId"] != n
    {
        string itemName = txtItemName.Text;
        string shortDesc = txtShort.Text;
        string longDesc = txtLong.Text;
        string smallImg = txtSmall.Text;
        string largeImg = txtLarge.Text;
        string price = txtPrice.Text;
        string stock = txtStock.Text;
        string myPromoteCategory = "";
        string myPromoteSite = "";
        if (promoteCategory.Checked)
        {
            myPromoteCategory = "1";

```

```

    }
    else
    {
        myPromoteCategory = "0";
    }
    if (promoteSite.Checked)
    {
        myPromoteSite = "1";
    }
    else
    {
        myPromoteSite = "0";
    }

    String connString = ConfigurationSettings.AppSettings["connString"];
    SqlConnection myConnection = new SqlConnection(connString);

    string strUpdate = "UPDATE item "
        + "SET catalogSubSectionId=" + Request.QueryString["subSectionId"]
        + ", itemName='" + itemName + "', itemShortDescription='" + shortDesc
        + "', itemLongDescription='" + longDesc + "', itemSmallImage='"
        + smallImg + "', itemLargeImage='" + largeImg + "', itemPrice=" + pri
        + ", itemStock=" + stock + ", itemPromoteCategory=" + myPromoteCatego
        + ", itemPromoteSite=" + myPromoteSite + "
        + "WHERE itemId=" + Request.QueryString["itemId"];
    SqlCommand myCommand = new SqlCommand(strUpdate, myConnection);

    myConnection.Open();
    int queryResult = myCommand.ExecuteNonQuery();
    myConnection.Close();

    Response.Redirect("admin_item.aspx?subSectionId=" + Request.QueryString["subSectionId"]);
    Response.End();
}
}

```

The Delete Button

Finally the delete button deletes the item from the database. We look for the selected itemId and use it to construct our Delete statement.

This displays the button:

```
<asp:button text="Delete Item" OnClick="DeleteItem_Click" runat=server/>
```

And this code calls the Delete SQL statement:

```

protected void DeleteItem_Click(object Source, EventArgs e)
{
    if (Request.QueryString["subSectionId"] != null &&
        Request.QueryString["itemId"] != null)
    {
        String connString = ConfigurationSettings.AppSettings["connString"];
        SqlConnection myConnection = new SqlConnection(connString);

        string strDelete = "DELETE FROM item WHERE itemId=" +
            Request.QueryString["itemId"];
        SqlCommand myCommand = new SqlCommand(strDelete, myConnection);

        myConnection.Open();
        int queryResult = myCommand.ExecuteNonQuery();
        myConnection.Close();

        Response.Redirect ("admin_item.aspx?subSectionId=" +
            Request.QueryString["subSectionId"]);
        Response.End();
    }
}

```

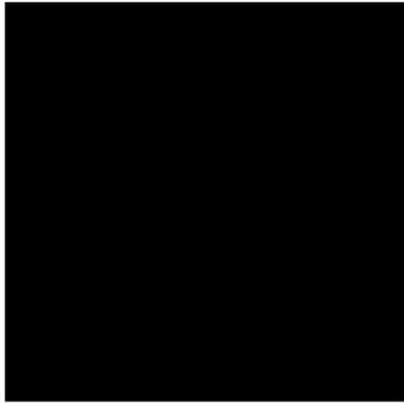
The final screens

This is how our administration page looks. We achieve this final screen by including our user controls into the Web Form. This process is like bolting new equipment onto the site. This modular design enables us to reuse pieces of code and makes the building process much more modular.

This screen (below) shows the Web Form making use of the `uc_admin_item.ascx` and the `uc_admin_item.ascx` user controls to display the list of menus and the list of items in the category, as well as the add new form.

The item list and Add feature:

Shopping Cart Site

Sections	Subsections
1 0	 <p>Product 1 Long Description Price: \$99.99 Stock: 20 Keep On Shopping! Add To Cart</p>
Section 1	
Section 2	
Section 2	
Section 3	
Section 3	
Section 4	
Section 4	

User Ratings **Average Rating: 3**

Rating: 3
Juan Martinez
Good Item

Rate this item

Your name:

Comments:

Rating: Good Regular Bad

http://127.0.0.1:8040/cart.aspx

This Web Form utilizes the `uc_admin_item.ascx` and the `uc_admin_item_edit.ascx` user control to display the menu and the edit form. Notice that this page represents different functionality, but we have reused the menu control.

The Edit / Delete page:

Shopping Cart Administration	
SubSection 1.1	Edit / Delete
SubSection 1.2	Item Id: 1
SubSection 1.3	Item name: Product 1
SubSection 2.1	Item short description: Short Description
SubSection 2.2	Item long description: Long Description
SubSection 2.3	Item small image: smallImage.gif
SubSection 2.3	Item large image: largeImage.gif
SubSection 3.1	Item price: 99.99
SubSection 3.2	Item Stock: 20
SubSection 3.2	Promote in Category Home: True
SubSection 3.3	Promote in Site Home: True
SubSection 4.1	Add new item
SubSection 4.2	Item name: <input type="text"/>
Sub Section 1.1	Item short description: <input type="text"/>
Sub Section 1.2	Item long description: <input type="text"/>
Sub Section 1.3	Item small image: <input type="text"/>
Sub Section 2.1	Item large image: <input type="text"/>
Sub Section 2.2	Item price: <input type="text"/>
Sub Section 2.3	Item Stock: <input type="text"/>
Sub Section 3.1	Promote in Category Home: <input type="checkbox"/>
Sub Section 3.2	Promote in Site Home: <input type="checkbox"/>
Sub Section 3.3	<input type="button" value="Add Item"/>
Sub Section 4.1	
Sub Section 4.2	
Sub Section 4.3	

Setting up security for your server

A very important aspect that must be solved before you expect to ask for users' private information is securing your server's connection to the Internet.

As information travels from the user's computer to your server through the Internet wires, it is exposed to malicious users that could "sniff" into the data and retrieve some vital information like credit card numbers.

We need then to secure the information as it travels through the Internet. To achieve this, we use data encryption. The way this works is that the information is encrypted with an encryption key installed on your server. This ensures that data travels from the client to your server encrypted, so that if someone sniffs into your information, it will be useless. Information travels through https which is the http protocol with encryption, so our URL will look like this: <https://yourserver/yourwebform.aspx>. It is important to note that this is needed only while

important information is transmitted between the client and the host.

For more information on encryption, please see Richard Conway's article on Cryptography - part 1 (<http://www.csharptoday.com/content/articles/20010823.asp>) and part 2 (<http://www.csharptoday.com/content/articles/20010830.asp>).

This diagram shows the effects of having an encrypted channel to transmit data. The sniffer is unable to retrieve useful information from the wires between the server and your clients.

Shopping Cart Administration	
SubSection 1.1	Edit item
SubSection 1.2	Item name: <input type="text" value="Product 1"/>
SubSection 1.3	Item short description: <input type="text" value="Short Description"/>
SubSection 2.1	Item long description: <input type="text" value="Long Description"/>
SubSection 2.2	Item small image: <input type="text" value="smallImage.gif"/>
SubSection 2.3	Item large image: <input type="text" value="largeImage.gif"/>
SubSection 3.1	Item price: <input type="text" value="99.99"/>
SubSection 3.2	Item Stock: <input type="text" value="20"/>
SubSection 3.3	Promote in Category Home: <input checked="" type="checkbox"/>
SubSection 4.1	Promote in Site Home: <input checked="" type="checkbox"/>
Sub Section 1.2	<input type="button" value="Edit Item"/> <input type="button" value="Delete Item"/>
Sub Section 1.3	
Sub Section 2.1	
Sub Section 2.2	
Sub Section 2.3	
Sub Section 3.1	
Sub Section 3.2	
Sub Section 3.3	
Sub Section 4.1	
Sub Section 4.2	
Sub Section 4.3	

Now that we know how encryption works, we need to incorporate this encryption for our site. We get this encryption key from a third party vendor, for example Verisign (<http://www.verisign.com>). Installation of the key is very straightforward, and Verisign provides complete walkthroughs at <http://www.verisign.com/products/site/index.html>. Once the key is up and running in your server, you will only need to redirect your Web Forms to use **https** where vital information is transmitted.

The basic steps to secure your server are:

- Create an encryption key for your server.
- Request the activation of your encryption key from Verisign.
- Install the key into your server and configure IIS to make use of it.
- Route your important information through **https** by making your post/get forms go through <https://yourserver.com/test.aspx>, instead of just <http://yourserver.com/test.aspx>.

Details on the first three steps are available in the Verisign site at the URL provided above. This includes a detailed step by step guide to installing a SSL key to your server.

Receiving payment from customers

So we have a nice online store, we have a secure connection to protect our customers, but we are still missing the part that lead us to build an online store in the first place! We need to receive payment for the products we are selling.

There are many ways to do this. In the early days, we would just receive the raw data for the order and process it manually. This involved shipping and handling the product, and performing a charge to the credit card, usually with a regular credit card merchant, by forcing a transaction with the number provided by the client.

With today's technology, we have more possibilities. We will discuss a couple of approaches that are available from third parties on the Web. These services can be grouped as follows:

- Services that receive information from your site for processing
- Services that provide special APIs to handle the transactions within your system.

Services that receive information from your site for processing

These kinds of services provide you with access to a predefined infrastructure within their servers. This works in a way in which you send a form with specific fields to their servers, and they take control of the whole transaction for you.

Paypal (<http://www.paypal.com>) is a third party vendor that offers this service. It does so by hosting an account with them, and posting information to the appropriate request handlers of theirs. There you will be presented with a standard interface (for which you can alter the style) for handling the pay transaction. If the transaction went out successfully, there will be a new item in your orders list for you to ship.

This is a very simple solution for the developer, since you are free of implementing the checkout system for your application. This is done entirely on Paypal's servers, which manage the shipping calculation, credit card charge, security and order administration. A tour of the service can be found at the following URL (<http://www.paypal.com/cgi-bin/webscr?cmd=p/xcl/rec/sc-outside>) where details of the buying process are presented.

Details and price for this kind of service vary from vendor to vendor but the concept is to free you from the payment trouble, and concentrate in building a better site to attract more customers.

Here are the pros and cons for this approach:

Pros:

- Easy to implement
- Simple, easy to follow process

Cons:

- Standard user interface
- None or limited customization on the payment process
- Usually share servers with others which leads to a limited number of transactions and performance limitations

Services that provide special APIs to handle the transactions within your system.

These kinds of services take a different approach to providing you with the tools to build your payment solution. They do exactly that; provide you with the tools you need to develop your own solution.

Cybercash (<http://www.cybercash.com>) is an example of one of these services providers. It gives you a set of APIs and documentation, which you can use to develop your checkout system. This puts the responsibility on the development team, but also gives them the possibility to create the solution that best fits the needs of the client. For complete documentation on how to develop a solution with Cybercash, go to this URL (<https://www.verisign.com/cgi-bin/go.cgi?a=b183338890612000>).

Here are the pros and cons for this approach:

Pros:

- Complex API gives you the power to develop your own solution
- Gives you direct interaction with the system which gives you much more details on the transaction.
- Can have more control over the installed platform and can scale to larger sites

Cons:

- You need to develop the whole checkout system which can be expensive and time consuming
- Need for server capable of supporting the API and security.

Wrapping up

We have looked at the two basic approaches that are offered on the web for payment solutions. One sets you up with a predefined solution, which you use out of the box. The other provides you with an API for you to create your own solution.

Paypal is basically a packaged product that works out of the box and provides satisfaction to most of our needs in a fast non-expensive way (although there are some small fees involved). On the other hand, services like Cybercash, which provide complex APIs for development, gives us the freedom of developing a more customized solution.

The Cybercash type of services provides the complete set of tools needed to create our application. This is best suited for projects where complex order management is required and need to be developed specifically for the occasion.

There are many more providers of this type of service out there. We can see that they can range from a simple solution to more robust state of the art APIs, so the decision as to which service to choose lies within the developer's specific needs. You need to balance the pros and cons of the vendor and evaluate which is better.

Installing the new version

Once we have finished the second part of our development, we need to deploy the changes. We have two choices here, an upgrade or a new install.

The upgrade path will be needed if you intend to implement the changes on top of the code from part 1 of this article. This will have to be a totally new installation of the site. Files are included for both paths in the downloadable zip file.

Upgrade

The steps needed to do the upgrade are the following:

- Run the `upgrade.sql` script to build the new item review table, and add an administrator user with the username "admin" and the password "admin".
- Copy the `uc_item_rating.ascx` user control to the root folder of your application to be with the rest of the controls and Web Forms.
- Copy the administration folder into your root folder so the files exist in `http://yourserver/yourapp/admin`.

New install

The steps needed to do a new install are as follows:

- Create a **new database** in SQL Server

- Once we have created the database, we need to run the database creation script `newinstall.sql`, which will create the database schema and populate it with some sample data.
- Create a **new site** in your IIS administration program
- Copy the `web.config` file to the `wwwroot` folder.
- Copy the **Web Forms** and **User controls** to the `wwwroot` folder.
- Copy the `codebehind.dll` into your `wwwroot/bin` directory (no registration required!).

How our online store rates

We should now have our online store up and running with enough features to be production worthy. We have added functionality to the items module to display item reviews, and also a working content management system to manage the information in our online store. We have also discussed some third party services to handle real-time online transactions and Internet security.

Nevertheless, there is still much room for improvement.

One of the coolest features nowadays are customer management systems. These incorporate ideas presented before like related items, user accounts, mailing lists and adds upon them. It is up to you to build the appropriate custom features to fit your needs.

As for technology, we should also implement some best practices, like building upon components to achieve code reuse, and also the use of stored procedures. All this left out for simplicity.

Conclusions

This concludes a two-part article that showed how to create an online shopping cart from scratch. We have developed a catalog / section site to display our products. This was further enhanced with an item rating user control in part two, and an administration console was also developed to manage the information of the online store. We then discussed some security and payment issues and analyzed the resources needed to solve them.

Our application is now capable of handling real world use and will provide a valuable framework for further development.

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